



Sam Yap

UI/UX Designer



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Kuala Lumpur

Industry Knowledge

- User Interface
- User Experience
- User Journey Mapping
- User Flow
- Product Analysis
- Wireframe
- User Experience Research
- User Acceptance Testing
- Web Design

Languages

English ●●●●●

Chinese ●●●●●

Malay ●●●●●

Social

[linkedin.com/in/samyap](https://www.linkedin.com/in/samyap)
yapitsaboutsam.com

Hobbies



Dance



Singing



Gaming



Archery

EXPERIENCE

UI/UX Designer

Innergia Lab Sdn Bhd

January 2023 - Present

designing user flows, wireframes, mockups for websites, applications, write and manipulate code using CSS to implement their designs

Senior UI/UX Designer | Product Analyst

TheLorry Online Sdn Bhd

June 2019 - Dec 2022 - 3 years 3 months

Product team to prototype, design and deliver the UI and UX experience with a lean design process: research, design, test.

Web Designer

Izyoo Platform Sdn Bhd

July 2017 - May 2019 - 1 year 11 months

Work as part of a team with copywriters, designers to design user key journeys with team and come out with a better UI/UX design, and support the team with development such as HTML & CSS.

Web Graphic Designer

Thumb-Print Studio Sdn Bhd

July 2015 - June 2017 - 2 years 4 months

Design flyer, poster, backdrop and other promotional design, layout booklets for hospital, eDM for email blasting purpose for clients.

Web Designer

Interbase Resources Sdn Bhd

March 2013 - June 2015 - 1 years 3 months

Design banner for Lelong.my Online Campaign. Design & code(HTML & CSS) eDM for email blasting, landing page for Online Campaign

EDUCATION

Diploma in Multimedia Design

ALFA International College

2010-2012, Subang Jaya

MY SKILLS



Figma



Adobe
Illustrator



Adobe
Photoshop



Adobe XD



Adobe InDesign

OTHER SKILLS



HTML



CSS



Microsoft Office